



ISHITA KUMAR

VISUAL DESIGNER

A visual designer with a penchant for storytelling through aesthetics. Over the past 3 years, I've immersed myself in the dynamic realm of design, honing my skills across various facets.

In the ever-evolving landscape of design, versatility is key. My proficiency extends across branding, where I breathe life into brand stories, web design, where I weave seamless digital experiences, marketing, where visuals speak louder than words, and packaging, where I turn products into visual poetry.

- +91 98197 16613
- kumarishita@hotmail.com
- <https://www.behance.net/kumarishit7ff8>
- https://dribbble.com/ishitakumar_

SKILLS

Branding	—————●
Publication	—————●
Packaging	—————●
Illustration	—————●
Presentation	—————●
UI Design	—————●
Typography	—————●
Social media	—————●
UX Design	—————●

EDUCATION

B Des 2016-20	@ SymbiosisInstituteOfDesign
10+2 2014-2016	@ TolaniCollegeOfCommerce
School 2014	@ S. M. Shetty

DESIGN SKILLS



EXPERIENCE

Aubergine Solutions

Visual Designer, 2023-present

- Created visuals that elevated brands through distinctive branding, marketing assets, compelling illustrations, and eye-catching blog content.
- Visual storytelling was a potent tool in connecting with audiences on a deeper, emotional level.
- Design at Aubergine wasn't just about aesthetics; it was a powerful catalyst for business success.

Zazzy Studio

Visual Designer, 2020-2022

- Interpret brand and marketing needs from client briefings and meetings, using clarifying questions to determine exact requirements, leading to fewer revision requests.
- Review final layouts and designs and make recommendations for improvement as required.
- Collaborate with clients, senior executives, copywriters and marketers to determine best design direction and present design ideas and drafts to team.

Avantari Technology

Visual Designer, June-November 2020

- Conducted marketing research on demographics and marketing to determine best design for client brands.
- Successfully translated production information into concrete design for marketing material, including newsletters, brochures, promotional material and website.

Seven Degree Visual Designer, 2020

Vorq Space Visual Design Intern, 2019

Between The Lines Graphic Design Intern, 2019

Mindbird Junior Graphic Designer, 2018

VIEW MY WORK HERE

<https://fishydesign.in>